

Creating Change That Last Robert Simmons, MBA, MBB, MCA Innovation and Transformation Center

> Centered in Care Powered by Pride



➤ What do you see as the biggest cause of resistance to change?

➤ Sustaining change is important to my organization because?





1. Trust the Process





- » Understand that lasting change
 - > All <u>in</u> or all <u>out</u>
 - > Isn't perfection
 - Takes <u>time</u>

"The man who can drive himself further once the effort gets painful is the man who will win."

Roger Bannister

2. Have a Plan



 What is the framework around sustaining change in your organization? With your project?

Organizations often place the majority of its efforts on completing projects and reaching goals, but very little energy is given to sustainment.

DSRIP is sometimes seen as an *event* instead of a *new way of* doing Healthcare. Projects are more than a matter of reaching goals; we are changing Healthcare

If the business sees DSRIP as something going on with a special group of people to get funding then your projects are at risk for sustainment.

Swing Through!



- Framework should consist of (WORK PLAN: Part 1)
 - » <u>Clear</u> and <u>Simple</u> Metrics Centered around a problem (Goal)
 - > What is the problem?
 - > How do you know it's a problem?
 - > What is the problem causing?
 - > What is the problem's impact on the business

Organizational Top Executive Metrics Should Not Exceed FIVE Primary Objectives

Before, During & After





 Not Just About Team Members...Remember those who do the work

Resistance comes when new processes are introduced without <u>involvement</u>

Think about your top 3 projects currently being worked.

How many people in the areas where change will be implemented know about the project?





3. Hardwire the Process



- Remove all Work-Around avenues
- Instill Accountability into the Process

"We must become comfortable with making people feel uncomfortable"

Hunter Gatewood

- Create opportunities to <u>celebrate</u> (WORK PLAN: Part 3)
 - » Celebrate the small things (they will grow into bigger things)
 - » Celebrate often
 - » Celebrate Teams

If you want to change a culture you must change the people.

To change the people you must change the process.

4. Leadership That Influences



Processes revert to the old way of doing things not because performance improvement methodologies didn't work; they go back because leadership allowed them to do so.

"Everything rises or falls on leadership" John Maxwell

No Authority; Just Responsibility



- To Influence Change:
 - » Look from other's Map Of the World
 - > Find what's important to individuals
 - Meet individually to find out his/her story
 - Discover the level of interest in the project

» Connect

- Link the project goals to individual's priorities
- > Fill in the deltas where it doesn't
- > Give all team members responsibilities

Are You Leaving People on The Bench?

What To Do?



Influencers

- » Don't doubt; They **Believe** in People
- » Don't talk; They Listen
- » Don't give answers; They Ask <u>Questions</u>
- » Don't micromanage; They Empower
- » Don't hold others back; They Reproduce More Influencers

Teach People to Lead; Not Just Perform Task



